If You Miss Your SHOPPING NEWS PHONE RAndolph 7215

# DALY CITY SHOPPING NEWS

Complete Coverage in Daly City and Colma

Published Each Friday | Daly City, San Mateo County, California, Friday, May 16, 1941 | Guaranteed Circulation 5,000

## Eagles Plan Whist For Monday Evening

John Craig, chairman, today invited everyone to attend the whist party to be sponsored by Colma Vista Grande Aerie No. 1848, F.O.E., Monday evening at Eagles hall. This whist is to be given in honor of Junior Past Worthy President Bert Meritt.

Playing will begin at 8 p.m. and attractive prizes have been procured, according to the committee.

## Whist To Benefit Our Lady Church

Ladies whose last names begin with "L" and "M" are in charge of the benefit whist for Our Lady of Perpetual Help church, to be held this evening. The party will be held at Masonic hall at 8:30 p. m. The public is cordially invited.

A cash first prize and other attractive awards are to be made. Score cards are nominal in price.

### Labors of Hercules

The 12 tasks of great difficulty imposed on Hercules by the Argive king were as follows: "To slay the Nemean lion, kill the Lernean hydra, catch and retain the Arcadian stag, destroy the Erymanthian boar, cleanse the stables of King Augeas, destroy the cannibal birds of the Lake Stymphalis, take captive the Cretan bull, catch the horses of the Thracian Diomedes, get possession of the girdle of Hyppolyta, queen of the Amazons; take captive the oxen of the monster Geryon, get possession of the apples of the Hesperides, and bring up from the infernal regions the three-headed dog Cerverus.

### Profits in Modernization

More than 1,000 grocery store owners, members of the Independent Grocers alliance, recently studied a survey on increased profits resulting from storefront modernization with structural glass. It was revealed that average profits increased 30 per cent the first year after modernization and that the average gross receipts rose from $21,050 to $28,628.

### Nurses

The National Organization of Public Health Nurses is represented by 20,000 trained women who spread the gospel of good health in isolated homes of poor families throughout the United States.

### Life in Japan

Latest statistics show the average length of life in Japan is 44 years for males and 46 for females.

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## Carnival Comes To Town

Adolphe Menjou is completely carnival-minded as can be judged by his checked suit and his ideas seem to click for his audience is amused in this scene from Hal Roach's "Road Show," the gay comedy now playing at the Daly City theatre.

### China Silk Industry

The silk industry in China has flourished for 4,000 years.

### Modern Transportation

Motor transportation is rapidly replacing pack animals for hauling in Afghanistan.

### Tax Employees

Brazil has ruled that all government employees are subject to income-tax laws.

### Vanity Tray

A vanity tray is built into the top of a new bathroom clothes hamper.

Prices Are Going Up—

RADIOS
WASHERS
IRONERS
REFRIGERATORS
STOVES

Buy Now for Best Prices and Terms

BYRNE RADIO STORE

RAnd. 7782 — Opp. Daly City Theatre

6241 Mission Street

"JUST LIKE NEW!"

It's a grand feeling to get all spiffed up in a clean, freshly pressed suit—particularly a Beeson-cleaned suit. Our methods restore original sparkle to colors & fabrics.

UNION SHOP

BEESON CLEANERS

Next To D. C. Theatre - Pick-up Service, ELk. 0263

## ACTIVITY CALENDAR

### FRIDAY, MAY 16

3 p. m.—
Regular meeting, Brownie Scout Pack, No. 5 firehouse.

3:30 p. m.—
Mother's day program and birthday party, Girl Scout Troop No. 4, Legion hall.

7 p. m.—
Regular meeting, Boy Scout Troop No. 149 No. 5 firehouse.

7 p. m.—
Regular meeting, Cub Pack No. 101, 408 Winchester street.

7:30 p. m.—
Regular meeting, Boy Scout Troop No. 101, Parish school.

7:30 p. m.—
Regular meeting, Daughters Unit, Old Glory Auxiliary No. 2044, V. F. W., 188 Santa Barbara.

8 p. m.—
Regular meeting, Royal Neighbors of America, Vista Grande Camp No. 6035, Eagles hall.

8:30 p. m.—
BENEFIT WHIST, OUR LADY OF PERPETUAL HELP CHURCH, MASONIC HALL.

### SATURDAY, MAY 17

1 p. m.—
Regular meeting, Rosalyn's Patriots, 876 Brunswick street.

7 p. m.—
Spaghetti dinner, Daly City Unit and Post, No. 410, American Legion, Legion hall.

8 p. m.—
Dance, Italian American Citizens Club of Daly City and Colma, Little Italy hall.

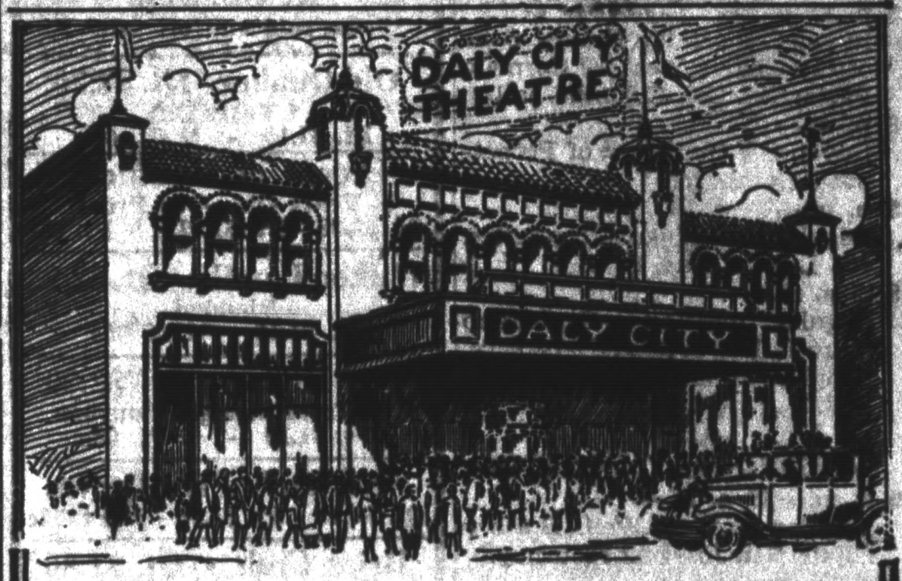
### MONDAY, MAY 19

7:30 p. m.—
Regular meeting, The Saints, 1562 Cayauga.

(Continued on Page 2)

Benefit of
Our Lady of Perpetual Help Church
BIG WHIST
8:30 p. m. Tonight, May 16
Masonic Hall
Sc. Cds. 25c — $5 Cash 1st Prize

Colma Vista Grande Aerie No. 1848, F. O. E.
PUBLIC WHIST
Monday Evening, May 19
8 p. m.
Eagles Hall, 6276 Mission St.
Many Attractive Prizes




Now Playing—

ADOLPHE MENJOU and CAROLE LANDIS in
"ROAD SHOW"

Also Wm. BOYD ("Hopalong" Cassidy) in
"THREE MEN FROM TEXAS"
EDDIE'S ADVERSHOW — Saturday

Sunday, Monday, Tuesday, May 18-19-20—
MICKEY ROONEY in
"ANDY HARDY'S PRIVATE SECRETARY"
Also MARJORIE WEAVER and JOHN HUBBARD in
"MURDER AMONG FRIENDS"
MARCH OF TIME—"F. B. I. IN ACTION"
MISCELLANEOUS OVENWARE—Monday
Monday — WONDER BOOKS — Vols. 1 to 24

Wednesday, May 21—
FRANK MORGAN and BILLIE BURKE in
"WILD MAN FROM BORNEO"
Also EDITH FELLOWS in
"HER FIRST ROMANCE"
CHINA or SILVERWARE

Thursday, Friday, Saturday, May 22-23-24—
JAMES CAGNEY and OLIVIA DE HAVILLAND in
"STRAWBERRY BLONDE"
Also GEO. BRENT and ANN SHERIDAN in
"HONEYMOON FOR THREE"
EDDIE'S ADVERSHOW — Saturday

# DALY CITY SHOPPING NEWS

Published Every Thursday by Daly City Record
1317 SAN JOSE AVE. Telephone RANDOLPH 2215

ALBERT R. BOYNTON — — — — — — Editor and Publisher


## Activity Calendar

(Continued from Page 1)

7:30 p. m.—
Regular meeting, Boy Scout Troop No. 148, No. 5 firehouse.

8 p. m.—
Public whist, Colma Vista Grande Aerie No. 1848, F. O. E., Eagles hall.

8 p. m.—
Regular meeting, Drifters club, 67 Wilson.

8:30 p. m.—
Annual pillow case whist, Crocker Chapter No. 382, O. E. S., Masonic hall.

### TUESDAY, MAY 20

10:30 a. m.—
Regular meeting, Sew and Sew Club of Crocker P. T. A., 847 Hanover street.

2 p. m.—
Public whist, Colma P. T. A., Jefferson annex.

2 p. m.—
Regular meeting, Woodrow Wilson P. T. A., Woodrow Wilson school.

7:30 p. m.—
Regular meeting, Alethian Bible class, Hanover and Evergreen.

7:30 p. m.—
Regular meeting, Crocker Lodge No. 454, F. & A. M., Masonic temple.

7:30 p. m.—
Regular meeting, Rosalyn's Patriots, 876 Brunswick.

8 p. m.—
Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—
Regular meeting, Italian Catholic Federation, St. Maximus Branch No. 49, Little Italy hall.

8 p. m.—
Regular meeting, Ko-Kets-Klub, 43 Wilson.

8 p. m.—
Regular meeting, Native Sons of the Golden West, El Carmelo Parlor No. 256, Colombo hall.

8 p. m.—
Devotions, Our Lady of Perpetual Help church.

8 p. m.—
Regular meeting, Tigerettes, 408 Lux avenue, S. S. F.

8:15 p. m.—
Regular meeting, Capistrano Council No. 2712 of Daly City, Knights of Columbus, Theatre hall.

### WEDNESDAY, MAY 21

9 a. m. - 11 a. m.—
Regular meeting, Well Baby Clinic, San Jose and Flournoy.

10:30 a. m.—
Regular meeting, Sewing group, Mothers Club of Our Lady of Perpetual Help school, 601 Hanover.

2 p. m.—
Installation, Jefferson Union High School P. T. A., High School Little Theatre.

3:30 p. m.—
Regular meeting, Girl Scout Troop No. 2, 146 Woodrow.

7 p. m.—
Regular meeting, Stardusters.

7:30 p. m.—
Regular meeting Sea Scouts, Ship No. 1, No. 5 firehouse.

7:45 p. m.—
Prayer meeting, Grace Church of the Nazarene.

8 p. m.—
Regular meeting, D. C. F. D., Company No. 1, 188 Santa Barbara avenue.

8 p. m.—
Regular meeting, Junior Game Patrol, 5646 Mission street.

8:15 p. m.—
Executive board meeting, Daly City Unit No. 410, American Legion auxiliary, Legion hall.

8:15 p. m.—
Mothers night, El Carmelo Parlor No. 181, N. D. G. W., Masonic temple.

8:30 p. m.—
Election of officers, Ocean View Improvement association, Am-

(Continued on Page 3)

**Chemicals in Textiles**

Textile fibers, including cotton, linen, rayons, silk and wool, are built up mainly from carbon, hydrogen and oxygen, although silk has in addition some nitrogen, and wool has nitrogen and sulphur.

**Kit of Dentist**

There are 6,000 instruments in the full kit of a dentist.

**Measure Warmth**

A machine has been devised for measuring the warmth of fabrics used in clothes and bedding.

**Soundproof Clubs**

Miami Beach night clubs must be both soundproof and air-conditioned, under a city ordinance.


Coldest Mixers and Beer In Daly City

GELSI'S PLACE
6278 Mission RAnd. 9729
Free Deliv'ry 6:30 a.m. to 6 p.m.

Quick, Pleasant SERVICE At Our Bar
On sale and off sale

Old Quaker - Qt. $2.20
4 Years Old
Pt. $1.15 - ½ Pt. 60c

Cream of Kentucky
4 Years Old - 90 Proof
Qt. $2.38 - Pt. $1.21 - ½ Pt. 65c

Wilken Family - Qt. $2.23
Blended
Pt. $1.15 - ½ Pt. 60c

Ten High - Qt. $2.20
90 Proof Straight Bourbon
Pt. $1.15 - ½ Pt. 60c

Seagram's Five Crown
Qt. $2.70 - Pt. $1.38 - ½ Pt. 73c

Briar Club - Qt. $1.86
4 Year Old Straight Bourbon
90 Proof
Pt. 97c - ½ Pt. 51c

Spot Bottle - Qt. $2.20
Old Mr. Boston 4 Years Old
Straight Bourbon
Pt. $1.12 - ½ Pt. 60c

Sunnybrook - Qt. $2.90
Bottled in Bond - 100 proof
Pt. $1.49 - ½ Pt. 80c



Mattresses Renovated - -

$1.50
All Work
Guaranteed

New Covers $1.50 and up
USED FURNITURE
Dependable Mattress and Furniture Co.
6622 Mission St.
Phone DElaware 5003

Expert Service by:
Florine Silicani and Maureen Considine

DON'T MISTREAT
your eyebrows by making them too thin, uneven. It's a delicate proposition to pluck eyebrows correctly, and your first professional trial will prove it—if you have it done at

Colma Beauty Salon
7307 Mission Street
RAndolph 9925



ROBERTSON'S EGG STORE
9 Hillcrest Drive Masonic Bldg.

FRESH EGGS
Large, dz. 31c
Grade A
2 Doz. ..... 61c

TILLAMOOK
CHEESE 52c
2-lb. loaf

Modesto or Armour's
Milk 4 for 25c

Butter, lb. 41c
First Quality
Robertson's Creamery or Cloverbloom

:: BACON ::
Armour's Star ½ lb. carton 19c
Sweet Rasher Swift's ½ lb. cello 15c
Swift's Premium ½ lb. Cello 19c

We Sell Strictly Fresh Eggs & Butter



VIRENO'S
We Specialize In Everything For Your Table

Store Hours 7 a. m. - 10 p. m.
Sun. & Hol. 8 a. m. - 6 p. m.

6198 Mission, Daly City
Tel. RA. 5002 - Free Delivery

GROCERIES

RITZ Genuine lge. pkg. 20c

ALTA COFFEE lb. 27c 3 lbs. 77c

SCOTTISSUE 2 rolls 13c

RALSTON pkg. 11c
SHREDDED

BORAXO 12½c
Can

Roman MEAL 27c
Large Package

DROMEDARY 17c
Ginger Bread Mix - Lge. Pkg.

FIGS No. 1 tin 10c
KADOTA

PEARS 16c
DEL MONTE No. 2½

WINES · LIQUORS

KING'S CREST 4 years old pt. 87c
Quart ..... $1.70

NATIONAL EAGLE closeout pt. 97c
Quart ..... $1.70

Old Mr. Boston's Rocking Chair WHISKEY pt. 97c

OLD SCHENLEY pt. $1.19
Bottled in Bond - Qt. $2.35

GIN pt. 70c
HOLLAND MILL

GIN fifth $1.17
MAYFAIR

TEN HIGH pt. $1.15
Quart ..... $2.20

Our Fruits and Vegetables Are Received Daily

We Feature Pacific Coast Milk & Cream Fresh Every Day

We Give and Redeem American Stamps
Each Full Book Is Worth $2.50 in Merchandise

VIRENO'S
"TRADE AND SAVE"

There Is No Substitute For Quality

Our Cold Meats Are Frank's Quality Meats

# Activity Calendar

(Continued from Page 2)

usement hall, 146 Broad street.

## THURSDAY, MAY 22

2:45 p. m.—
Regular meeting, Brownies, Legion hall.

3:30 p. m.—
Regular meeting, Cubbies, Grace Nazarene church.

3:30 p. m.—
Regular meeting, Girl Scout Troop No. 1, No. 5 firehouse.

7 p. m.—
Regular meeting, Cub Pack No. 149, No. 5 firehouse.

7:15 p. m.—
Regular meeting, Boy Scout Troop No. 141, Grace Nazarene church.

7:30 p. m.—
Regular meeting, Penguin club, 230 Templeton.

8 p. m.—
Regular meeting, Daly City Post No. 410, American Legion, Legion hall.

8 p. m.—
Regular meeting, Rickey Roamerettes, 474 Bellevue.

8 p. m.—
Regular meeting, Women's Civic club, 724 Bellevue.

8:15 p. m.—
Regular meeting and initiation Colma Vista Grande Aerie No. 1848, F. O. E., Eagles hall.

8:30 p. m.—
Regular meeting, Daughters of Israel, 67 Los Banos.

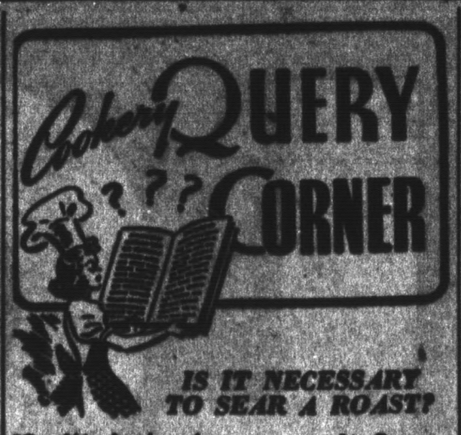
**Hot Handle Holder**

Made of a heat insulating, nonabsorbent rubber, a holder has been invented to be slipped over the hot handles of cooking utensils.

**Diet Changes**

Since 1917 the American public has changed its diet by increasing the use of salads, malted milk, whole milk, fresh fruit, canned fruit and fresh vegetables.

## Bakery Query Corner



### IS IT NECESSARY TO SEAR A ROAST?

No, it's just extra work. Searing doesn't "keep in the juices" as we once believed. In fact there are more cooking losses when meat is seared than when it is not. A moderately low temperature for the entire cooking period gives a roast that is uniformly done, juicy, plump and full, with no charred bones or fat. So why bother to sear?

### HOW DO YOU MAKE GOOD GRAVY?

You don't need a sieve to avoid lumpy gravy. There'll be no lumps if you add cold liquid rather than hot and stir constantly from the time you start to brown the flour and fat. Brown the flour and fat as much as desired before adding the liquid as it will not brown further after the liquid is added.

**Caesar in England**

Julius Caesar is said to have landed in England, near Dover, August 26, 55 B. C.

**More Space**

If there is too little wall space to arrange furniture attractively, a door which is not absolutely essential could be permanently locked and covered with an appropriate wall hanging. Or if the room is to be repapered, the door might be blocked in with a plywood panel and papered.

**Ticket Trickery**

If you can get a traffic ticket "fixed" in your town the chances are that more serious offenses are also being condoned, according to the National Consumers tax commission, whose tax reduction drive seeks additional municipal economy and efficiency.

**Booming Railway Business**

Passenger traffic on the Eastern Bengal railway in India has shown a substantial increase since reported healing powers of the four-year-old son of a Saidpur station agent have become known. The boy is said to be able to cure sufferers by breathing on them.

**Spicing Up Trade**

Progress in production of spices in this country is noted by the American Spice Trade association, reporting that of 25,000,000 pounds of mustard seed used last year, 17,700,000 pounds were domestically grown. Production in 1940 is expected to reach 20,000,000 pounds here.

**Undaunted Courage?**

Pat Hogan of Westwood, Calif., and Muriel Dwyer of Santa Cruz, went to Reno, Nev., to be married. Pat, after getting the license, was knocked down by an auto and his leg was fractured. Undaunted, he had the leg set at a hospital, summoned a clergyman and the marriage was performed on schedule at the bedside.

**Diversified Ownership**

One of the largest American oil producing companies supplies 21,000 retail outlets, yet it owns and operates but six of these filling stations, Axtell J. Byles, president of the American Petroleum institute, reports.


OCEAN VIEW
BAKERY
98 Broad St. at Plymouth
Karl Hoeffin, Prop. RA. 9326

Cakes Made to Order
For Weddings, Parties, Etc.

DANISH PASTRIES
Try Our Fresh Strawberry Shortcakes & Pies

We Use PURE WHIPPING CREAM In ALL PASTRIES
Orange Stamps Accepted

SHOPPERS' DIVIDEND
We Give
S and H GREEN STAMPS
SAVE THEM FOR VALUABLE MERCHANDISE
Open Sundays and Evenings
DALY CITY
CUT RATE MARKET
6309 Mission St.
DElaware 1302-1303

CYCOLOGY SEZ:

WHEN WORMS ARE SCARCEST-WISE CHICKENS SCRATCH HARDEST!

For relaxation after hard work Cycology recommends "Wine, Women, and Song" and for your new Ford go to National Auto Company. Service and repair work promptly done.

MERCURY & PHONE RA 0376
NATIONAL AUTO CO.
1360 MISSION ST.
COLMA

4 HOUR Cleaning Service
Expert Cleaning and Pressing at Popular Prices
100 Pct. Union Shop
We Call and Deliver
DALY CITY Cleaners -and- Dyers
6274 Mission St.
DElaware 5261

WESTLAKE MARKET
301 MIRIAM ST. FREE DELIVERY RANDOLPH 9667
Open Sundays and Evenings — Specials for Friday and Saturday
REGISTER NOW Cash - Free - Cash - IT'S EVERY DAY
SUGAR 10 lbs. 53c
Tomatoes In Puree - Open House 3 large cans 25c
Soap Flakes Quick Arrow Lge. pkg. 21c
Hot Sauce Economy Brand 3 for 10c
TOILET TISSUE White Floss 3 for 10c
MEAT SPECIALS
You Must Register for Our "DALY DIVIDEND"
How about a delicious Meat Loaf?
LOIN PORK ROAST lb. 27c (U. S. Inspected)
SWIFT'S BACON pk. 17c Sweet Rasher
Beef POT ROAST lb. 30c Cross rib, boneless
We Will Gladly Take Your FOOD STAMPS
We Specialize in Quality Fresh or Frosted
VEGETABLES & FRUITS
ASPARAGUS Green or White lb. 5c
ONIONS Fancy sweet new whites 2 lbs. 15c
Cantal'ps. Imperial Valley 2 for 15c
Oranges Juice 3 dz 25c
Carrots 2 for 5c Bunches
LARGE ASSORTMENT OF FROZEN FRUITS and VEGETABLES
We Sell Films - Printing - Developing - Finishing

Spring Valley Mkt.
198 Los Banos Avenue
SPECIALS FOR FRIDAY AND SATURDAY
FREE Delivery - Open All Day Sunday — Two Phones RAnd. 0852-9611
WHEATIES Breakfast of Champions 2 for 21c
FLOUR - Sperry's Prices advancing - Buy Now 5 lbs. 23c
PORK & BEANS No. 2½ can Open House Brand 3 for 25c
TOMATO JUICE Libby's - 47-oz. can 18c
CORN Whole Kernel or Cream Style 10c
ORANGES Med. size, best for juice 2 doz. 25c
Marin Dell Milk Fresh Daily
COTTAGE CHEESE - RICH CREAM
RAISINS Trupak brand lge. pkg. 5c
BUTTER Gold Seal lb. 40c
ORANGES Sweet, Juicy, Large Size doz. 20c
For A Delicious DINNER Try Our Steaks
Chickens, Hams, or our Many Other Meat Items

Phone Orders Welcome
SPRING VALLEY Meat Department Offers A Wide Variety Of Delicious Meats At Reasonable Prices

SWISS
**CHEESE**
FANCY WISCONSIN
lb. **29c**

KRAFT'S
**CHEESE FOOD**
SPREAD
Reg. 5-oz. glass jar
**10c**

# MILO'S

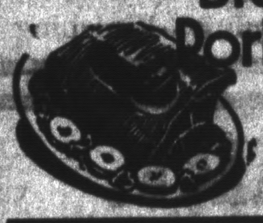
6315 N

**Phone DElaware 5300**

## Milo's Meat Dept.
--STALL--
FED MEATS

**LEGS of LAMB** lb. **21¢**
(Fancy Roasts of Yearling)

**RUMP ROASTS** lb. **25¢**
(Baby beef)...



Branded Pork Loins lb. **27c**
Moffat's baby pork
(3 lb. average)

**SHOULDERS of PORK** **16¢**
Mild cure for baking lb.

**PICNIC HAMS** lb. **23c**
Our Own Special Cure

**CORNED BEEF** lb. **15¢**
Boneless - Point Cuts
Virginia Brand

Open Evenings
until 8 o'clock
★
Sundays
from 9 a. m. to 6 p. m.
"FRANK"
REYNOLDS

## GROC
Leaders in P

2-lb. SHAKER
**SALT** **5½c**
Closeout 84

RITZ
**Crackers** **20c**
Lge. Box

Oven Fresh Soda
**Crackers** **10c**
1-lb. box

Oven Fresh GRAHAM
**Crackers** **12c**
1-lb. box

Durkee's Quart
**Ma'naise.** **39c**
Save Coupons

KARO Closeout 140
**SYRUP** **10c**
24-oz. glass jar

Assorted
**Beverages** **6c**
Lge. Bottles

## STOCK UP AT
USE OUR FRE

**CAKE FLOUR** **19½**
SWANSDOWN - Lge. Pkg.

**TOMATOES 3 for 25**
PALACE - No. 2½ tin

## WE REDEEM A
SAVE UP TO 50 P

**CRISCO** **9c**
The 1 Pound Tin

**Washing Powder** **13c**
PEET'S - Lge. Pkg.

**SUPER SUDS** **10c**
CONCENTRATED - Lge. Pkg.

**SOAP** 3 bars for **11c**
PALMOLIVE

**SOAP** Reg. bar 3 for **7c**
CRYSTAL WHITE

LIGHTHOUSE
**CLEANSER** **3c**
Reg. Tin

SWEETHEART
**SOAP** 4 bars **19c**

FANCY LA
WALNUT

KITCHEN
MATCHE
Reg. Box

WE ACCEPT FOOD STAMPS

## FISH SPECIALS →

| | | |
|---|---|---|
| FILET OF SOLE<br>FRESH | lb. | 25c |
| SMELTS and SANDABS<br>FRESH | 2 lbs. | 25c |
| OYSTERS<br>LARGE FRESH OPEN | doz. | 30c |

CHICKEN
54 in
2 Carto

# MARKET DE LUXE

N ST.

LS FOR ONE WEEK
NG FRIDAY, MAY 16

**Free Delivery**

**PASTE**
PURE SEMOLINA
Assorted Varieties
3 lbs. 25c

HOLSUM
**DONUTS**
PLAIN or SUGARED
doz. 15c

# TERIA

nd Quality

FREE
DELIVERY
Phone DElaware 5300

"AL"
ZURCHER

LOW PRICES
Y SYSTEM

EATIES 10c
MEDAL - Reg. Pkg.

UP 3 for 20c
ELL'S TOMATO

ELASTIC Reg. 9c pkg.
STARCH 6c
Stock Purchase

H. B. - FRUIT
Cocktail 10c
Fcy. No. 1 tin

9c VALUE
Pimentoes 5c
Reg. tin

FANCY COVE
Oysters 3 f'r 25c
Reg. tin

KELLOGG'S
Corn Flakes 5c
Reg. Pkg.

LIBBY'S
PEACHES 14c
No. 2½ tin

NICKLE
DOG FOOD 5c
Large tin
All In One, lge. . 3 for 20c

R COUPONS
SE ITEMS

AP 3 bars 12c
AY

XYDOL large 19½c
E 2 Bars P. & G. Soap

NSO large 19½c
E 2 Bars Lifebuoy Soap

ORY SOAP Lge. bar 9c
E 1 Medium Bar

AR Giant pkg. 45c
P POWDER

3c

VAL VITA TOMATO
SAUCE 5 for 15c

0c

EASTERN No. 2 tin
CORN 3 for 25c
Cr'm. style

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

# FRUITS and VEGETABLES

## SPECIALS for FRIDAY and SATURDAY

ASPARAGUS lb. 5c
Green, good size stalks

PEAS lb. 5c
SWEET - GREEN

ARTICHOKES doz. 15c
Tender, Good Size

BEANS 2 lbs. 15c
BLUE LAKE, Tender

TOMATOES bskt. 25c
LOCAL - RIPE - SOLID, 5 lbs. in Basket

RHUBARB 3 lbs. 10c
Strawberry

POTATOES 10 lbs. 15c
NEW SHAFTERS - For All Purposes

SPECIAL NO. 1
3 lbs. SWEET GREEN PEAS
1 bunch CARROTS
6 lbs. NEW SHAFTER POTATOES
ALL FOR 25c

SPECIAL NO. 2
2 lbs. SOLID TOMATOES
1 AVOCADO
1 LETTUCE
2 bunches RADISHES
ALL FOR 25c

SPECIAL NO. 3
2 lbs. RHUBARB
6 ARTICHOKES
2 lbs. ZUCCHINI
ALL FOR 25c

SPECIAL NO. 4
1 head CABBAGE
3 lbs. GREEN ASPARAGUS
1 CAULIFLOWER
ALL FOR 25c

WE CARRY A COMPLETE STOCK OF
**FROZEN FOODS**
Phone in and ask us about them — KOL-PAK BRAND

HOLI

c

FRYERS (lb. 28c) Choice 3 for $1.00
FRESH KILLED

CHICKENS, Cut Up 3 lbs. $1.00
FRESH KILLED

RABBITS, Young Cottontail each 40c
(lb. 26c)

# POULTRY
← SPECIALS

# Mountain Play Will Draw Throngs

Again next Sunday, as it has done for 28 years, the annual Mountain Play production will draw huge crowds from all parts of the Bay area to the slopes of Tamalpais State park.

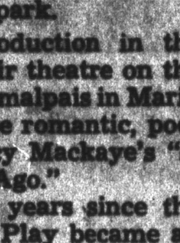
This year's production in the spreading, open-air theatre on the slope of Mount Tamalpais in Marin County will be the romantic, poetic drama of Percy Mackaye's "A Thousand Years Ago."

As in previous years since the annual Mountain Play became an established institution for lovers of the theatre and lovers of the mountains, the audience will draw from motorists and from members of hiking clubs as well as from indivjdual hiking parties.

The walkers will find two good routes to climb the mountainside —the six-mile hike from Mill Valley over West Point and Rock Springs trails, or the seven-mile route by way of Pipeline and Bootjock camp.

By way of Panoramic highway from Mill Valley and over Tamalpais boulevard, motorists will find good roads and ample parking


ELEANOR'S
Fountain
LUNCH



Hot Lunch - 30c
Hamburgers - Hot Dogs
Tasty Sandwiches of All Kinds
Borden's Ice Cream
6903 Mission
Across Street from Jeff Hi

Close-Out
SALE
!!!
200
PAIRS OF
QUALITY
SHOES
$1 a pair
BOSCO'S SHOE STORE
6074 MISSION ST.

"IT'S LIKE THE PILOT SAID TO US ONE DAY—"

"The planes I fly have to be in tip-top shape. Naturally I like to keep my car in the best condition. That's why I always have my car lubricated here."

CARR'S SERVICE
5897 Mission Cor. Acton
RAnd. 9955
6755 Mission Cor. Cosso
RAnd. 9755

An Unusual Offer—Guaranteed Produce!
Believe it or not—we mean just that!
Buy your produce at Safeway and if it fails to please you in any way—your money will be refunded in full.

APPLES Ex. Fcy. Northwestern Oregon Pippins or Winesaps 4 lbs. 25c
POTATOES Shafters, U. S. No. 1 10 lbs. 19c
ORANGES 150 size Sunkist 6 lbs. 29c
CORN Golden Bantam 2 lbs. 25c
Extra Fancy, Imperial Valley
CARROTS Extra Fancy Quality 2 lbs. 9c
TURNIPS White, Tender and Young 2 lbs. 5c
CUCUMBERS Extra Fancy, Local lb. 10c
Produce prices effective Thursday, Friday & Saturday only.

SAFEWAY PRODUCE is always Top Quality—Farm-Fresh And Reasonably Priced

Nationally Advertised Brands

Del Maiz Niblets Corn—12 oz. can 10¢
Corn Flakes Kellogg's—8 oz. pkg. 5¢
Wesson Oil Pint can 21¢ Quart can 39¢
Scot Towels Regular roll 3 for 25¢
Kleenex Ordinary Tissue Box of 200 2 for 25¢ Box of 400 2 for 49¢
Kraft Dinner Makes four 4—2-cup pkgs. 9¢
Hormel Spam 12 oz. can 25½¢
Jell-Well Fruit Gelatines or Puddings All Flavors—3-oz. pkg. 2 for 7¢
Lux Toilet Soap Regular size 3 for 17¢
White Star Tuna No. ½ can 16½¢
Pard Dog Food Product of Swift 1 lb. can 3 for 25¢

| | | | |
|---|---|---|---|
| Scot Tissue | 1000-sheet roll | 2 for | 13¢ |
| Borax Powder | 20 Mule Team 3 lb. pkg. | | 23¢ |
| Boraxo | 20 Mule Team—10 oz. can | 2 for | 25¢ |
| Borax Chips | 20 Mule Team—1-pt. (22 oz.) pkg. | | 20½¢ |
| Chocolate | Hershey's Baking—½ lb. pkg. | | 10¢ |
| Cocoa | Hershey's—½ lb. can | | 14¢ |
| Ry-Krisp | 15 oz. pkg. | | 21¢ |
| Sunbrite Cleanser | 2-can | 3 for | 13¢ |
| Woodbury's Soap | FACIAL Regular bar | 4 for | 25¢ |
| Rice Krispies | Kellogg's Regular pkg. | 2 for | 21¢ |
| Grape-Nuts | Regular pkg. | | 12¢ |
| Gold Medal Flour | No. 5 25¢ Ten-lb. sack | | 47¢ |
| Swans Down | Cake Flour—1-lb. 9-oz. pkg. | | 19½¢ |
| Blue Ribbon Beer | 12-oz. bottle PLUS | 3 for | 35¢ |
| Budweiser Beer | 12-oz. bottle (Plus deposit) | 2 for | 25¢ |
| Heinz Ketchup | 14-oz. bottle | | 16¢ |
| Ritz Crackers | 1-lb. pkg. | | 20¢ |
| Crisco | or Spry Shortening—3 lb. can | | 51¢ |
| Peas | Del Monte, Early Garden—No. 2 can | | 12¢ |
| Pineapple | Del Monte, Sliced or Crushed 9-oz. flat can | | 8¢ |
| Tomato Sauce | Del Monte—Regular can | 3 for | 11¢ |
| Tomato Juice | Libby's—No. 2 can | | 7¢ |
| Morton's Salt | Plain or Iodized—1-qt. pkg. | | 7¢ |
| Cigarettes | All Brands—Regular pkg. of 20 | 3 for | 41¢ |
| Pork & Beans | Van Camp's—1 lb. can | | 7¢ |

B&M Means Quality

| | | | |
|---|---|---|---|
| B&M Lima Beans | No. 2 can | 2 for | 15¢ |
| B&M Baked Beans | 1-lb. can | 2 for | 27¢ |
| B&M Brown Bread | 1-lb. can | 2 for | 25¢ |
| B&M Codfish Cakes | 8-oz. can | | 10¢ |
| B&M Fish Flakes | 7½-oz. can | | 11½¢ |

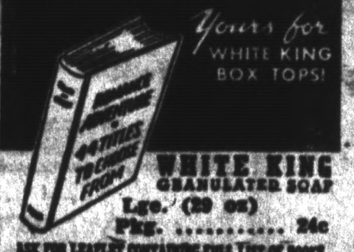



LARGE Pkg. 17c
Ex. Lge. Pkg. 33c

National COTTON WEEK

All Stores Closed SUNDAYS
Grocery prices effective: Thurs., May 15th, thru Tues., May 20th

44 GREAT BOOKS
ROMANCE, ADVENTURE, Etc.
Yours for WHITE KING BOX TOPS!



WHITE KING GRANULATED SOAP
Lge. (20 oz.) Pkg. ..... 24c
ASK FOR LEAFLET CONTAINING FULL LIST OF BOOKS

| | | | |
|---|---|---|---|
| Salad Oil | MAYDAY Pint can | 17¢ | Qt. can 31¢ |
| Salad Oil | Chiffon Pt. Bt. | 18¢ | Quart Bt. 32¢ |
| Wesson Oil | Pint can | 21¢ | Quart can 39¢ |
| Royal Satin | Shortening 1-lb. can | 16¢ | 3-lb. can 41¢ |
| Snowdrift | Shortening 1-lb. can | 19¢ | 3-lb. can 51¢ |
| Spry or Crisco | 1-lb. can | 19¢ | 3-lb. can 51¢ |
| Margarine | Sunnyfield 1-lb. ctn. | 12¢ | 3-lb. ctn. 23¢ |
| Margarine | Kraft Parkay—1-lb. ctn. | | 19¢ |
| Mop Heads | 12-oz. size | | 29¢ |

Grocery Values

| | | | |
|---|---|---|---|
| Airway Coffee | 1-lb. pkg. | | 13¢ |
| Nob Hill Coffee | 1-lb. pkg. | | 18½¢ |
| M. J. B. Jr. Coffee | 1-lb. pkg. | | 19¢ |
| Hills Blue Coffee | 1-lb. pkg. | | 20¢ |
| Tomato Juice | Texas Tella—No. 2 can | | 5¢ |
| Tomato Juice | Sunny Down No. 2 can | 2 for | 13¢ |
| Sani-Flor | Quart bottle | 10¢ | ½-gal. 17¢ |
| White Magic | Quart bottle | 8¢ | ½-gal. 15¢ |
| Cleans, Bleaches, Disinfects, Deodorizes | | | |
| Syrup | Gold Stream, 24 oz. Jug | | 17¢ |
| Cherub Milk | Tall can | 4 for | 26¢ |
| Alpine Milk | Tall can | 4 for | 29¢ |
| Green Beans | Briar Gate, Fancy, 2 No. 2 cans | | 12¢ |
| Spinach | Emerald Bay, Fancy, California C. W. F. | | 12¢ |
| Catsup | Lge. 14 oz. bot. | | 10¢ |
| Brown Derby | Beer—11 oz. (Plus deposit) | 4 for | 26¢ |
| Sandwich Spread | Lunch Box Pint jar | 21¢ | Qt. jar 37¢ |
| Made with pure Mayonnaise | | | |

Pectin Specials

| | | | |
|---|---|---|---|
| Certo | Liquid Reg. 8 oz. bottle | 2 for | 39¢ |
| | on extra bottle for | | 3¢ |
| | Total for 2 bottles | | 42¢ |
| Jels-Rite | Liquid Reg. 8 oz. bottle | | 10¢ |
| Sure Jell | Powdered Reg. 2 oz. pkg. | 2 for | 21¢ |
| | on extra pkg. for | | 2¢ |
| | Total for 2 pkgs. | | 23¢ |
| Pen Jell | Powdered Reg. 2 oz. pkg. | 3 for | 25¢ |

Safeway Guaranteed MEATS!

PORK LOIN ROAST, Meaty loin end cuts Fresh cut young tender lb. 27c
RIB LAMB CHOPS - or Racks of Lamb Finest young Spring quality - For roasting lb. 29c
FRYING CHICKENS, Fancy fresh quality Select meaty frying size lb. 28c
PORK SHOULDER, Selected lean, Sweet pickled - Ex. flavor - for baking lb. 16c
PRIME RIB ROAST, fine quality, cut short lb. Properly aged - and boneless Cross Rib Roast 30c
BOILING BEEF Choice meaty plate cuts, lb. 12½c
Pork SAUSAGE Fresh pure pork links, lb. 27c
CORNED BEEF Boneless point brisket cuts, lb. 15c
PLATE CORNED BEEF - 9c lb. - All Choice Cuts
Meat prices effective Thurs., Fri. & Sat. only

SAFEWAY

# 25 WAYS TO BEAT THE HIGH COST OF LIVING

Bargains everywhere you turn. Chances to save money and enjoy high quality foods.

# JOE'S MARKET

Specials for Fri. & Sat. 6001 Mission

SUGAR Pure Granulated 10 lbs. 49c

BUTTER First Grade lb. 39c

EGGS Grade B doz. 29c

CORN FLAKES Kellogg's lge. pkg. 9c

NAMCO CRAB MEAT 6½-oz. can 20c

MATCHES Pennant ctn. 15c

COFFEE Hills - 1 lb. 26c 2 lbs. 49c

RITZ Large Package 20c

RINSO Large Pkg. 18c

ARMOUR'S MILK 4 cans 25c

NAPKINS Northern Banquet - 80 Sheets 2 for 9c

CATSUP Monte Rio - 14-oz. bottle 2 for 13c

FRESH FISH on FRIDAYS at MEAT DEPT. - Also FRESH KILLED POULTRY

FRUITS & VEGETABLES

Po't's. 10 lbs. 15c Shutter Red & White

PEAS 4 lbs. 15c Fresh

APPLES doz. 10c Green

Strawberries Fresh 2 baskets 15c

1 LETTUCE
1 bnch. RADISHES
1 CUCUMBER 5c

BREAST OF VEAL Fine for Stuffing lb. 17c

Rolled Shoulder of VEAL lb. 28c

TENDERLOIN STEAKS Branded Beef lb. 35c

ROTH'S PICNIC HAMS Tenderized lb. 25c

LAMB TONGUES, BRAINS 3 for 10c

RACK OF LAMB Fine for Roasting lb. 28c

Sweet Pickled Corned Meats

BEEF TONGUES lb. 14c

SHOULDER OF PORK lb. 17c

# Free Delivery

In Grocery Department on All Orders of $1.50 or more

(We Reserve the Right to Limit)

TWO PHONES RAndolph 1532-2031

# LUCCA RAVIOLI CO.

737e Mission St., Colma *FREE DELIVERY* Phone RAndolph 6102

SPECIALS FOR FRIDAY AND SATURDAY, MAY 16 & 17

SLICED FREESTONE PEACHES In heavy syrup, No. 2½ can 10c

TASTEWELL STRING BEANS No. 2 can 10c

DILL PICKLES ½ gal. Jug 25c

DEL MONTE TOMATO JUICE 12-oz. can 5c

LARGE SIZE RIPE OLIVES Pint Can 10c

CREAM STYLE CORN No. 2 can 9c

GIANT SIZE PAR Premium pkg. 52c

ALBER'S ROLLED BARLEY sk. $1.24

EGG KING LAYING MASH sk. $1.89

WHEAT Per 100 lbs. $1.79

4 YEAR OLD OLD BRADLEY BOURBON qt. $1.66

MARVEL Bourbon gal. $4.99

BRIARCLIFF Bourbon qt. $1.49

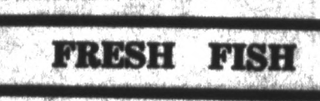
VALMONT BURGUNDY gal. 44c

Excise Tax Included In Liquor Prices

LUCCA MEAT MKT

ONLY WITH MEAT

MEAT a good source of NATURAL VITAMINS



CAN A DINNER BE COMPLETELY SATISFYING

Try Our Quality Today

We Carry Genuine Branded Beef

FRESH FISH EVERY FRIDAY

FRESH-KILLED POULTRY DAILY

Phone Orders Welcome

Now is the time to feed your Lawn and Flowers with

VIGORO

5-lb. Pkg. 45c - 10-lb. Pkg. 70c

Special Price on sack or ton lots to Growers. Use Vigoro and watch your Flowers Grow!

**GET YOUR MONEY'S WORTH!**

**Meat and Grocery Suggestions that "Look Like A Million" and are Kind to Your Budget**

# FREE DELIVERY DEL. 1161 or 1162

# FARMERS MARKET

**SPECIALS for FRIDAY & SATURDAY 6386-6390 MISSION ST. MAY 16 and 17**

## KEITHLEY & DOYLE -- GROCERIES

OPEN SUNDAYS 8 A. M. to 6 P. M. - EVENINGS to 8 p. m.

**ORANGES** 20¢

Your Last Chance to Enjoy These Tree-Ripened Navel Oranges Direct from Riverside

Large Size, Doz. .....

CHECK THESE **SPECIALS**

**OLEOMARGARINE** Dinner Bell, 1 lb. carton 11¢

**ROOT BEER** Glas-Barrel full ½ gallon 19¢ Plus Deposit

Just like the old-fashioned barrel

**ICE CREAM** full quart 15¢

Fancy Combinations

**PREM, Pressed Ham** can 25¢

Swift's Premium

We Redeem All Soap Coupons. Be wise and take advantage of the present prices

**WINE**
Cal-Best
Claret or Burgundy
Full gal. jug 55¢
Plus deposit

**RITZ**
National Biscuit
1 lb. pkg. 22¢

**JELLO**
All Flavors - Reg. Pkg.
3 for 14¢

**PORK & BEANS**
Open House - Large
No. 2½ tin 10¢

**PURE JELLIES** lge. 2-lb. jar 25¢

Lady's Choice, all varieties

**COFFEE, Hills Bros.** 1 lb. tin 27½¢

2 lb. tin ..... 53c

**POTATOES** 10 lbs. 15¢

Shafters U. S. No. 1

**LEMONS** dz. 15¢

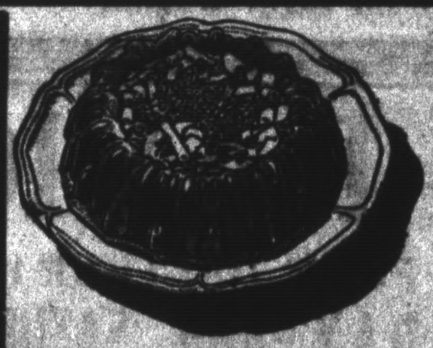
Lge., thin-skin

**PEAS**
Fancy, Full Pod, Sweet
3 lbs. 15¢

**Strawberries**
Fresh daily at lowest Market Prices

**CUCUMBERS**
3 for 15¢

**GRAPEFRUIT** 5 for 10¢



No. P-58

**Deviled Salad Ring**

*Broadcast by Mary Lee Taylor May 15, 1941*

- package lettuce flavored gelatin
- ¾ cup boiling water
- ½ cup Pet Milk
- 1 cup chili sauce or catsup
- 2 tablespoons vinegar
- ¼ teaspoon salt

Dissolve gelatin in boiling water. Cool thoroughly. Stir in milk. Chill until mixture begins to thicken. Rub an 8¼-inch ring mold with vegetable oil. Mix together chili sauce, vinegar and salt. Whip chilled gelatin mixture until fluffy. Fold in chili sauce mixture. Put into prepared ring mold and chill until firm. Turn out on lettuce and fill center with Macaroni Salad (See below). Serves 6.

**Macaroni Salad**

- 1 cup broken macaroni or spaghetti
- 4 cups boiling water
- 1¾ teaspoons salt
- 2 cups shredded lettuce
- ¾ cup shredded carrot
- 1½ teaspoons sugar
- ½ teaspoon pepper
- 3 tablespoons salad oil
- ¾ teaspoon grated onion (optional)
- 3 tablespoons vinegar
- ½ cup Pet Milk

Boil macaroni until tender in boiling water and 1 teaspoon salt. Drain and rinse with cold water. Put macaroni in bowl with shredded lettuce and carrot. Chill while making the following dressing: Mix together to bowl the remaining salt, the sugar and pepper. Add oil and grated onion. Slowly stir in vinegar. Stir in milk. Add to macaroni mixture, mixing thoroughly. Chill before serving in center of Deviled Salad Ring (See above). Serves 6.

LEMON **Gelatin** 3 pkg. 14c

1 lb. Pkg. **Macaroni** 13c

14-oz. Bottle **Catsup** 10c

IRRADIATED **Pet Milk** 4 cans 28c

## FARMERS MEAT COMPANY

CHOICE MEATS

JUST LOOK!

**Swifts Branded Pork Loins** Swift's Premium Qual. End Cuts 3 to 4 lbs.

**PORK LOIN ROAST** lb. 26¢

**Lamb Shldr. CHOPS** lb. 23¢

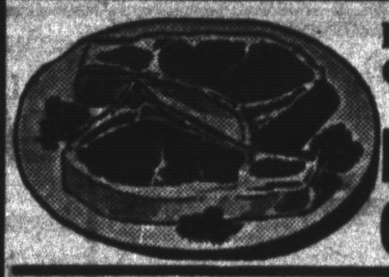
Swift's Genuine Spring Milk Lambs

**PORK ROAST** lb. 18¢

Swift's Fresh Lean Picnics - Just Full of Vitamins

**PORK LINKS** lb. 25¢

Swift's Family Style - That Old Time Flavor Spiced Just Right



Lge. Rib - Swift's Premium Quality - From Fed Young Pork

**PORK CHOPS** lb. 24¢

**BREAST of VEAL** lb. 18¢

Excellent for Veal Stew

**CORNED BEEF** lb. 8¢

Lean Plate - Very Economical - Cured Just Right

**CORNED PORK** lb. 16¢

Sweet Pickled Picnics - Swift's - A Tasty Treat

**SLICED BACON** 27¢

1 lb. Layers - Smoked Daily by Sweet Hardwood Embers - Swift's Clover

FRESHLY GROUND - PURE **HAMBURGER** lb. 13¢

FROM CHOICE STEERS **BOILING BEEF**